

ORDER



**SPOKANE
COEUR D'ALENE**

Orders

Order / Rev: 168734 - 2

Alt Order #: 08359640

Product Desc: MIKE CRAPO FOR SENAT

Estimate: 140

Flight Dates: 09/13/16 - 11/04/16

Original Date / Rev: 09/09/16 / 09/09/16

Order Type: GENERAL

KXLY4.2

Primary AE: MATT WURM

Sales Office: H-DC

Sales Region: NATL

Agency

Name: Sandler & Innocenzi

Buying Contact:

Billing Contact:

705 Prince Street

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Crapo for Senate ID (R)

Demographic: HH

Product Codes: PL Candidate

Priority: P-3

Revenue Codes: AGY, GEN, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	34	\$250.00	\$212.50
09/26/16	10/30/16	85	\$625.00	\$531.25
10/31/16	11/04/16	17	\$125.00	\$106.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	34	\$250.00	\$212.50	0.00
October 2016	85	\$625.00	\$531.25	0.00
November 2016	17	\$125.00	\$106.25	0.00
Totals	136	\$1,000.00	\$850.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KXLY4.2	10%	\$1,000.00
Market	100%	\$10,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	6%	\$600.00
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	37%	\$3,700.00
KREM	39%	\$3,900.00
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXLY	8%	\$800.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KXLY2	09/19/16	11/04/16	1-2p	CM	1-2p	MTWTF--	:30	4	\$5.00	P-3	0.00	NM	18	\$90.00
M-F 1-2p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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KXLY4.2

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KXLY2	09/19/16	11/04/16	1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	4	\$5.00	P-3	0.00	NM	18	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--		3				\$5.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		3				\$5.00		0.00			
		Week: 10/03/16	10/09/16	-----		0				\$0.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		3				\$5.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$5.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$5.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$5.00		0.00			
2	KXLY2	09/19/16	11/04/16	11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	4	\$5.00	P-3	0.00	NM	18	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--		3				\$5.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		3				\$5.00		0.00			
		Week: 10/03/16	10/09/16	-----		0				\$0.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		3				\$5.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$5.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$5.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$5.00		0.00			
3	KXLY2	09/19/16	11/04/16	2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	4	\$5.00	P-3	0.00	NM	18	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	MTWTF--		3				\$5.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		3				\$5.00		0.00			
		Week: 10/03/16	10/09/16	-----		0				\$0.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		3				\$5.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$5.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$5.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$5.00		0.00			
N 4	KXLY2	09/13/16	10/07/16	1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	4	\$5.00	P-3	0.00	NM	6	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--		3				\$5.00		0.00			
		Week: 09/19/16	09/25/16	-----		0				\$5.00		0.00			
		Week: 09/26/16	10/02/16	-----		0				\$5.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		3				\$5.00		0.00			
N 5	KXLY2	09/13/16	10/07/16	11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	4	\$5.00	P-3	0.00	NM	6	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--		3				\$5.00		0.00			
		Week: 09/19/16	09/25/16	-----		0				\$5.00		0.00			
		Week: 09/26/16	10/02/16	-----		0				\$5.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		3				\$5.00		0.00			
N 6	KXLY2	09/13/16	10/07/16	2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	4	\$5.00	P-3	0.00	NM	6	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--		3				\$5.00		0.00			
		Week: 09/19/16	09/25/16	-----		0				\$5.00		0.00			
		Week: 09/26/16	10/02/16	-----		0				\$5.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		3				\$5.00		0.00			
N 7	KXLY2	09/13/16	11/04/16	7-8p M-F 7-8p	CM	730-8p (7:30 PM-8:00 PM)	MTWTF--	:30	4	\$25.00	P-3	0.00	NM	16	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--		2				\$25.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--		2				\$25.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--		2				\$25.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--		2				\$25.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--		2				\$25.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--		2				\$25.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		2				\$25.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		2				\$25.00		0.00			
N 8	KXLY2	09/13/16	11/04/16	8-830p	CM	8-830p	MTWTF--	:30	3	\$5.00	P-3	0.00	NM	24	\$120.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 8-9p															
M-F 8-9p (8:00 PM-8:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--					3	\$5.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--					3	\$5.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--					3	\$5.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--					3	\$5.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					3	\$5.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					3	\$5.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$5.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$5.00		0.00			
N 9	KXLY2	09/13/16	11/04/16	M-F 8-9p	CM	830-9p	MTWTF--	:30	3	\$5.00	P-3	0.00	NM	24	\$120.00
M-F 8-9p (8:30 PM-9:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--					3	\$5.00		0.00			
		Week: 09/19/16	09/25/16	MTWTF--					3	\$5.00		0.00			
		Week: 09/26/16	10/02/16	MTWTF--					3	\$5.00		0.00			
		Week: 10/03/16	10/09/16	MTWTF--					3	\$5.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					3	\$5.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					3	\$5.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$5.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$5.00		0.00			
													Totals	136	\$1,000.00